**SambaLá Samba School**

*1419 S. Pompano Parkway, Pompano Beach FL 33069*

**Founded:** 1994

**Website:** [www.sambala.org](http://www.sambala.org)

**Facebook:** www.facebook.com/SambaSchool

**Annual Events Produced** (we have over 20 years experience but do not make a living from our work – it is a labor of love):

* World-wide project (Unidos do Mundo) in the Rio Sambadrome in 2000 with samba schools from 19 countries. Opened huge doors for SambaLa.
* Brazilian Street Carnaval 1996-2010 in downtown Long Beach. Peak audience 10,000
* Los Angeles Brazilian Day 2011-2012
* Brazilian Carnaval Ball 2008
* Professional shows: over 700
* New Year’s Eve balls from 2001-2005

**Annual Events in Pompano** (we have extensive experience in involving the local community):

* New Year’s Eve Ball (Cultural Center)
* Carnaval Ball (Feb-Mar timeframe, Cultural Center)
* Samba Showcase and Fashion Show (Cultural Center, 2 day event) with workshops, lectures, and big show)
* Brazilian Day Pompano (close down street in front of Cultural center)
	+ One Rio-Style parade where people can buy their costumes and parade
	+ One Tri-electrico parade where people can buy a TShirt and fall in behind the band on a truckbed
	+ Booths
	+ Stage with all-day entertainment

**2018 Goals**

* Get our 501(3)c non-profit status. Looking for a chamber member to help us for trade in free shows.
* Apply for grants to rent a larger Brazilian Cultural center.